



## HUNGARIAN RUGBY UNION STRATEGIC DEVELOPMENT PLAN

for the period of 2008-2017, with special attention to the mid span between 2008-2011  
alias 10x20x20

**A) Mission statement:** Building on Hungarian sport traditions, we are going to make this beautiful sport to be widely well-known in Hungary. We are creating a set up, in which the participants may do this sport in harmonic collectives to the favour of all's mental and physical health and the most excellent ones represent Hungary against other nations to our greatest pride.

### **B) For the coming decade we intend to implement the following strategic goals:**

- each year 10 per cent more rugby players
- each year 20 per cent more trained referee during the first four years then 10 per cent increase for the following
- each year 20 per cent more trained trainers and coaches during the first four years then 10 per cent increase for the following, accordingly:

- from the roughly 2000 at the end of 2007, the number of players will develop as follows:

2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
2000	2200	2420	2662	2928	3221	3543	3897	4287	4716	5187
Increase:	200	220	242	266	293	322	354	390	429	472

- from the roughly 28 at the end of 2007, the number of trained referees will develop as follows:

2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
28	34	40	48	58	64	70	77	85	94	103
Increase:	6	7	8	10	6	6	7	8	9	9

- from the roughly 30 at the end of 2007, the number of trained coaches and trainers will develop as follows:

2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
30	36	43	52	62	68	75	83	91	100	110
Increase:	6	7	9	10	6	7	8	8	9	10

- by 2011 we would like our senior national team in a better position on the IRB World Ranking than the 50<sup>th</sup>, similarly we want all our age grade national sides solidly to be one group up compared to their European positions.



## **C) To reach the above mentioned targets we intend to implement the following initiatives on the various areas for the coming four years:**

### **1) Spreading and making the sport more popular**

- a. Maintaining the media appearance that is currently being organised by our Media Committee and our media representatives. The utilisation of the leading national sport channel is a number one priority. Here we would like to broadcast minimal rugby knowledge and emphasise the core of our strategic goals.
- b. Clubs shall hold regular recruiting at site, and rugby spreading actions through the media.
- c. To support the recruiting and spreading actions, printed materials shall be manufactured:
  - i. for kids and ladies
  - ii. for parents
  - iii. for PE teachers

### **2) Recruiting and player numbers**

- a. We continue the emphasised spreading of rugby at schools, local recruiting must go on.
- b. To create a new wave of recruited number increase we intend to launch a national minimal rugby program - target age groups are from the upper kindergarten children to junior elementary schools kids. The main basis of the financing is the affordable contribution from the parents. To support with regular competition a range of local tournament shall be organized.
- c. In the process of spreading clubs should initiate the come back of the once players, i.e. old boys, to the more possible oldies sides. On the one hand they would play several games. The other hand they would provide additional organisation strength.
- d. Above age grade organisations distinguished attention shall be paid to the special features of women rugby.

### **3) Organisation and competitions for the national sides**

- a. The currently working selection system shall be made more sophisticated in order to provide a safe selection regime for the increasing rugby population in Hungary and a clear path shall be created for the most talented players to national sides and close top clubs.
- b. In harmony with our financial capabilities we shall stabilise the participation of our age grade and women national sides in the international competitions.

### **4) Training system**

- a. Regular and continuously increasing number of trainings shall be organised for referees and coaches, where consistent assessment system takes place above several levels of education.
- b. Part of the education is equivalent with the IRB Level 1-3 regime.
- c. Once players, beginners and rugby fans shall be regularly built in the work of the Referee Committee at the appropriate levels.



## 5) Competitions

- a. With the initiative role of the Competition Committee we must continue the process of creating a competition system that is more appropriate with the existing structure of players.
- b. To serve the to-be-developed minimal program, increased number of regional and local tournaments and competitions shall be organised.
- c. In order to have an appropriate momentum of competitions and recruiting, at least two new clubs shall be created yearly.

## 6) Marketing and sponsorship, financing

- a. Part of general promotion is the regular search of those possibilities where we can get financing partners for the implementation of our various strategic projects. Both personal acquaintances and clean business approach could be the base of these deals.
- b. Further exploiting of the available application possibilities, both at national and international level.
- c. See below the development of the budget of the Hungarian Rugby Union for the coming four year time span, all in **HUFs**:

	<b>2007 forecasted</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>
<b>State support and applications</b>	7	7	7	7	7
<b>Clubs</b>	4	4	5	6	7
<b>Sponsorship</b>	5.5	6	8	9	11
<b>FIRA-AER</b>	6	6	6	7	8
<b>IRB</b>	11.5	13.5	13.5	13.5	13.5
<b>Others</b>	2.5	1	1	1	1
<b><u>Incomes total:</u></b>	<b><u>36.5</u></b>	<b><u>37.5</u></b>	<b><u>40</u></b>	<b><u>43.5</u></b>	<b><u>47.5</u></b>

<b>Payment, reimbursements</b>	4.2	4.2	4.7	5	5.5
<b>Operative costs and other</b>	1	1	1	1.2	1.5
<b>International relations, membership fees</b>	1	1	1	1.2	1.5
<b>School and women rugby education and competitions</b>	11.7	12	13	14.5	16
<b>Senior national sides</b>	9.7	10	10	10.3	11
<b>Age grade national sides</b>	7.3	7.7	8.3	9.3	10
<b>Championship, cups and related trainings</b>	1.6	1.6	2	2	2
<b><u>Expenditures total:</u></b>	<b><u>36.5</u></b>	<b><u>37.5</u></b>	<b><u>40</u></b>	<b><u>43.5</u></b>	<b><u>47.5</u></b>

- d. For the period of the years 2008-2011 we account to the following grants from IRB: It remains at the level that has been created for the past years, only with slight increase. The major supported areas are the developments at the school system, trainings, and financing the work of the DO – all in harmony with the forecasted increased demand coming from the player number development. In case of the fulfilment of the planned quantitative and qualitative goals, after the for year period we intend to apply for a significantly higher grant.